### **Transportation and Marketing**



## **Grant Opportunities**

# Supporting Domestic Agricultural Markets, including Local and Regional Food Systems

The U.S. Department of Agriculture's (USDA) Agricultural Marketing Service (AMS) supports economic development for communities and commodities by funding projects that enhance the marketability and competitiveness of U.S. agricultural products locally, nationally and internationally. AMS grant programs focus on local and regional food systems, and the specialty crops, dairy, meat, poultry, and sheep industries.

#### Local Agriculture Market Program (LAMP)

Enhances local and regional food systems through:

- Farmers Market Promotion Program (FMPP) supports direct-to-consumer marketing such as: farmers markets, community supported agriculture programs (CSAs), sales to restaurants and institutions and agritourism. <a href="https://www.ams.usda.gov/fmpp">www.ams.usda.gov/fmpp</a>
- Local Food Promotion Program (LFPP) supports local and regional food system intermediaries that
  process, distribute, aggregate and store locally or regionally produced food projects through Planning
  and Implementation grants. <a href="www.ams.usda.gov/lfpp">www.ams.usda.gov/lfpp</a>
- **Regional Food System Partnerships Program (RFSP)** supports collaborative efforts that plan and develop local/regional food systems. <a href="www.ams.usda.gov/rfsp">www.ams.usda.gov/rfsp</a>
- Value-Added Producer Grants (VAPG) helps producers enter into value-added activities, including
  processing and/or marketing of new product. AMS coordinates closely with USDA Rural Development,
  which administers VAPG. www.rd.usda.gov/programs-services/value-added-producer-grants

**Eligibility and Match Requirement:** Eligibility varies by program. Please visit the program webpages for more specific information. There is a 25% match (FMPP, LFPP, RFSP) \$1-for-\$1 (VAPG).

#### Specialty Crop Block Grant Program (SCBGP)

Provides noncompetitive grants to state departments of agriculture (SDAs) to support locally led projects that enhance the competitiveness of specialty crops, including fruits, vegetables, tree nuts, dried fruits, horticulture, floriculture and nursery crops. <a href="https://www.ams.usda.gov/scbgp">www.ams.usda.gov/scbgp</a>

**Eligibility and Match Requirement:** SDAs, who administer a subaward program and determine eligibility for subaward recipients. No match required.

#### **Specialty Crop Multistate Program (SCMP)**

Develops solutions for specialty crop problems crossing state boundaries, particularly related to improved food safety, plant pests and disease, research and marketing and promotion. <a href="www.ams.usda.gov/scmp">www.ams.usda.gov/scmp</a>

Eligibility and Match Requirement: SDAs and multistate project partners. No match required.

#### **Acer Access Development Program (Acer)**

Promotes the domestic maple syrup industry through research, expansion of production land, and marketing and education projects. <a href="https://www.ams.usda.gov/acer">www.ams.usda.gov/acer</a>

**Eligibility and Match Requirement:** States, tribal governments and research institutions. No match required.

#### Federal-State Marketing Improvement Program (FSMIP)

Explores new market opportunities for U.S. food and agricultural products and encourages research and innovation aimed at improving the efficiency and performance of the U.S. marketing system. <a href="https://www.ams.usda.gov/fsmip">www.ams.usda.gov/fsmip</a>

**Eligibility and Match Requirement:** SDAs or other state entities, including state universities and colleges. \$1-for-\$1 match.

#### Micro-Grants for Food Security Program (MGFSP)

Supports the competitive distribution of subgrants that increase the quantity and quality of locally grown food through small-scale gardening, herding, and livestock operations in areas of the United States that have significant levels of food insecurity and import a significant quantity of food.

www.ams.usda.gov/mgfsp

**Eligibility and Match Requirement:** Individuals, Indian tribes or Tribal organizations as defined in 25 U.S.C. § 5304, nonprofit organizations, Federally funded educational facilities, or Local or Tribal governments. No match required.

#### **Additional USDA Information:**

www.ams.usda.gov/grants ◆ www.ams.usda.gov/localfood ◆ www.farmers.gov

Contact Us: AMSGrants@usda.gov

**Grant Resources and Training:** www.grants.gov ◆ https://www.cfo.gov/grants-training